

# Tabacalera A Fuente y Cia in Tobacco (Dominican Republic)

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## Abstracts

Tabacalera A Fuente y Cia has a long tradition of production of premium cigars (since 1912) both for local and international consumption. The company's top priority is to continue building its reputation of producing the finest cigars among increasing numbers of consumers worldwide, and build its distribution footprint globally. However, a very strong performance in the domestic market is strategically important to claim dominance of the premium cigar business. The company would not be credible...

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