

T-Company SA, The in Soft Drinks (Chile)

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Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: T2BFDB17385EN

Abstracts

The T-Company is a highly innovative player in Chilean soft drinks, focusing on healthoriented product types with strong potential for further growth in popularity. The main challenge for the company over the forecast period will be to speed up its expansion in Chile and various international markets, while simultaneously improving its production processes to improve efficiency, quality standards and service levels.

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