

# Sweet Spreads Packaging in Germany

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## Abstracts

Although other pack types are used in the packaging of jams and preserves, such as thin wall plastic containers, other plastic jars and metal tins, glass jars continue to be the dominant packaging format in this category. Glass jars have been traditionally linked with jams and preserves packaging, and continue to be favoured by brands because they are transparent, allowing customers to inspect the contents before purchasing to ensure the consistency, colour and other characteristics of the jam o...

Euromonitor International's Sweet Spreads Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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The 250g and 500g packs are the most popular sizes for honey  
Unit volumes of sweet spreads decline in 2022 after the growth spike seen in the pandemic

### **PROSPECTS AND OPPORTUNITIES**

Thin wall plastic containers to gain share over the forecast period  
Nut- and seed-based spreads expected to see growth in the forecast period

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