

Swire Pacific Ltd in Apparel (Hong Kong, China)

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Abstracts

The company is expected to continue focusing on premium sportswear in Hong Kong. It is likely to maintain its outlets in premium shopping centres and is unlikely to increase outlet numbers due to the rising rental costs in Hong Kong in 2012.

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Contents

SWIRE PACIFIC LTD IN APPAREL (HONG KONG, CHINA)

Euromonitor International

July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Swire Pacific Ltd: Key Facts

Summary 2 Swire Pacific Ltd: Operational Indicators

Internet Strategy

Company Background

Chart 1 Swire Resources Ltd: GigaSports in Hong Kong

Production

Competitive Positioning

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