

## Sweet and Savoury Snacks in the United Arab Emirates

URL:	<a href="https://marketpublishers.com/r/S1874E77E7FEN.html">https://marketpublishers.com/r/S1874E77E7FEN.html</a>
Date:	December 2, 2015
Pages:	27
Price:	US\$ 990.00
ID:	S1874E77E7FEN

Sweet and savoury snacks increased by 15% in current value terms in 2015, which was higher than the 12% CAGR seen during the review period. The category was strongly supported by increasing demand for packaged nuts, as bundle offers and broader product varieties in various price bands catered to the demands of consumers. Furthermore, in many categories, on-the-go sizes are on the rise and increasingly offered to consumers through all retail channels.

Euromonitor International's Sweet and Savoury Snacks in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Crisps, Extruded Snacks, Fruit Snacks, Nuts, Other Sweet and Savoury Snacks, Popcorn, Pretzels, Tortilla Chips.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Sweet and Savoury Snacks market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Sweet and Savoury Snacks by Category: Volume 2010-2015

Table 2 Sales of Sweet and Savoury Snacks by Category: Value 2010-2015

Table 3 Sales of Sweet and Savoury Snacks by Category: % Volume Growth 2010-2015

Table 4 Sales of Sweet and Savoury Snacks by Category: % Value Growth 2010-2015  
Table 5 NBO Company Shares of Sweet and Savoury Snacks: % Value 2011-2015  
Table 6 LBN Brand Shares of Sweet and Savoury Snacks: % Value 2012-2015  
Table 7 Distribution of Sweet and Savoury Snacks by Format: % Value 2010-2015  
Table 8 Forecast Sales of Sweet and Savoury Snacks by Category: Volume 2015-2020  
Table 9 Forecast Sales of Sweet and Savoury Snacks by Category: Value 2015-2020  
Table 10 Forecast Sales of Sweet and Savoury Snacks by Category: % Volume Growth 2015-2020  
Table 11 Forecast Sales of Sweet and Savoury Snacks by Category: % Value Growth 2015-2020  
Summary 1 Other Sweet and Savoury Snacks: Product Types

#### Executive Summary

Strong Growth in 2015 Is Boosted by A Further Influx of Foreign Expatriate Workers

Strong Impact of Government-imposed Price Regulations

A Variety of Companies Are Present in the Packaged Food Market in the UAE

Hypermarkets and Supermarkets Account for the Bulk of Sales

Positive Outlook for Packaged Food in the United Arab Emirates

Key Trends and Developments

Further Fragmentation of the Consumer Base Benefits From Population Growth

Government-imposed Price Caps Support On-the-go Sizes and Value-added Products

Growth of Modern Grocery Retail Channels Feeds Division Among Consumer Groups by Outlets

Mixed Growth for Foodservice Channels

Foodservice: Key Trends and Developments

Headlines

Trends: Sales To Foodservice

Trends: Consumer Foodservice

Prospects

#### Category Data

Table 12 Foodservice Sales of Packaged Food by Category: Volume 2010-2015

Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth 2010-2015

Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume 2015-2020

Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2015-2020

#### Market Data

Table 16 Sales of Packaged Food by Category: Volume 2010-2015

Table 17 Sales of Packaged Food by Category: Value 2010-2015

Table 18 Sales of Packaged Food by Category: % Volume Growth 2010-2015

Table 19 Sales of Packaged Food by Category: % Value Growth 2010-2015

Table 20 GBO Company Shares of Packaged Food: % Value 2011-2015

Table 21 NBO Company Shares of Packaged Food: % Value 2011-2015

Table 22 LBN Brand Shares of Packaged Food: % Value 2012-2015

Table 23 Penetration of Private Label by Category: % Value 2010-2015

Table 24 Distribution of Packaged Food by Format: % Value 2010-2015

Table 25 Distribution of Packaged Food by Format and Category: % Value 2015

Table 26 Forecast Sales of Packaged Food by Category: Volume 2015-2020

Table 27 Forecast Sales of Packaged Food by Category: Value 2015-2020

Table 28 Forecast Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 29 Forecast Sales of Packaged Food by Category: % Value Growth 2015-2020

#### Definitions

#### Sources

Summary 2 Research Sources

### I would like to order:

**Product name:** Sweet and Savoury Snacks in the United Arab Emirates  
**Product link:** <https://marketpublishers.com/r/S1874E77E7FEN.html>  
**Product ID:** S1874E77E7FEN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/S1874E77E7FEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**