

# Sweet and Savoury Snacks in Lithuania

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## Abstracts

Sweet and savoury snacks performed in line with most other packaged food areas in Lithuania in 2015. With the number of consumers in constant decline, volumes still recorded a slight increase. This accomplishment itself was remarkable, considering the fact that the number of “tweenagers” (whom most companies rely on to generate sales) is dwindling even faster than the general population.

Euromonitor International's Sweet and Savoury Snacks in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Crisps, Extruded Snacks, Fruit Snacks, Nuts, Other Sweet and Savoury Snacks, Popcorn, Pretzels, Tortilla Chips.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sweet and Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Sweet and Savoury Snacks by Category: Volume 2010-2015

Table 2 Sales of Sweet and Savoury Snacks by Category: Value 2010-2015

Table 3 Sales of Sweet and Savoury Snacks by Category: % Volume Growth 2010-2015

Table 4 Sales of Sweet and Savoury Snacks by Category: % Value Growth 2010-2015

Table 5 NBO Company Shares of Sweet and Savoury Snacks: % Value 2011-2015

Table 6 LBN Brand Shares of Sweet and Savoury Snacks: % Value 2012-2015

Table 7 Distribution of Sweet and Savoury Snacks by Format: % Value 2010-2015

Table 8 Forecast Sales of Sweet and Savoury Snacks by Category: Volume 2015-2020

Table 9 Forecast Sales of Sweet and Savoury Snacks by Category: Value 2015-2020

Table 10 Forecast Sales of Sweet and Savoury Snacks by Category: % Volume Growth 2015-2020

Table 11 Forecast Sales of Sweet and Savoury Snacks by Category: % Value Growth 2015-2020

Summary 1 Other Sweet and Savoury Snacks: Product Types

Executive Summary

Packaged Food Sales Continue Growing, Although Signs of A Slowdown Are Imminent

Industry Adapts To Changing Landscape in Order To Sustain Growth in 2015

Russia Remains Off-limits As An Export Territory, Affecting Local Sales As Well

No Arrival for Lidl Just Yet

Tepid Growth Anticipated by the Leading Players in the Industry Over the Forecast Period

Foodservice: Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 12 Foodservice Sales of Packaged Food by Category: Volume 2010-2015

Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth 2010-2015

Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume 2015-2020

Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2015-2020

#### Market Data

Table 16 Sales of Packaged Food by Category: Volume 2010-2015

Table 17 Sales of Packaged Food by Category: Value 2010-2015

Table 18 Sales of Packaged Food by Category: % Volume Growth 2010-2015

Table 19 Sales of Packaged Food by Category: % Value Growth 2010-2015

Table 20 GBO Company Shares of Packaged Food: % Value 2011-2015

Table 21 NBO Company Shares of Packaged Food: % Value 2011-2015

Table 22 LBN Brand Shares of Packaged Food: % Value 2012-2015

Table 23 Penetration of Private Label by Category: % Value 2010-2015

Table 24 Distribution of Packaged Food by Format: % Value 2010-2015

Table 25 Distribution of Packaged Food by Format and Category: % Value 2015

Table 26 Forecast Sales of Packaged Food by Category: Volume 2015-2020

Table 27 Forecast Sales of Packaged Food by Category: Value 2015-2020

Table 28 Forecast Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 29 Forecast Sales of Packaged Food by Category: % Value Growth 2015-2020

#### Definitions

#### Sources

Summary 2 Research Sources

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