

Sweet and Savoury Snacks in Finland

URL:	https://marketpublishers.com/r/S1D7FDA8221EN.html
Date:	November 30, 2015
Pages:	34
Price:	US\$ 990.00
ID:	S1D7FDA8221EN

Sweet and savoury snacks posted a strong performance in 2015 despite the economic downturn, which has led to many other packaged food categories facing either stagnation or decline. Nuts in particular are viewed as healthy and so that category continued to enjoy dynamic growth. However, some categories are facing declining sales due to maturity, such as crisps. This was despite new product developments such as new flavours and formats. While several flavours are present in crisps, the most...

Euromonitor International's Sweet and Savoury Snacks in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Crisps, Extruded Snacks, Fruit Snacks, Nuts, Other Sweet and Savoury Snacks, Popcorn, Pretzels, Tortilla Chips.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sweet and Savoury Snacks market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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