

Sweet and Savoury Snacks in Finland



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Sweet and savoury snacks posted a strong performance in 2015 despite the economic downturn, which has led to many other packaged food categories facing either stagnation or decline. Nuts in particular are viewed as healthy and so that category continued to enjoy dynamic growth. However, some categories are facing declining sales due to maturity, such as crisps. This was despite new product developments such as new flavours and formats. While several flavours are present in crisps, the most...

Euromonitor International's Sweet and Savoury Snacks in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Crisps, Extruded Snacks, Fruit Snacks, Nuts, Other Sweet and Savoury Snacks, Popcorn, Pretzels, Tortilla Chips.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sweet and Savoury Snacks market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Sweet and Savoury Snacks by Category: Volume 2010-2015

Table 2 Sales of Sweet and Savoury Snacks by Category: Value 2010-2015

Table 3 Sales of Sweet and Savoury Snacks by Category: % Volume Growth 2010-2015

Table 4 Sales of Sweet and Savoury Snacks by Category: % Value Growth 2010-2015

Table 5 NBO Company Shares of Sweet and Savoury Snacks: % Value 2011-2015

Table 6 LBN Brand Shares of Sweet and Savoury Snacks: % Value 2012-2015

Table 7 Distribution of Sweet and Savoury Snacks by Format: % Value 2010-2015

- Table 8 Forecast Sales of Sweet and Savoury Snacks by Category: Volume 2015-2020
- Table 9 Forecast Sales of Sweet and Savoury Snacks by Category: Value 2015-2020
- Table 10 Forecast Sales of Sweet and Savoury Snacks by Category: % Volume Growth 2015-2020
- Table 11 Forecast Sales of Sweet and Savoury Snacks by Category: % Value Growth 2015-2020
- Summary 1 Other Sweet and Savoury Snacks: Product Types
- S Group in Packaged Food (finland)
- Strategic Direction
- Key Facts
 - Summary 2 S Group: Key Facts
 - Summary 3 S Group: Operational Indicators
- Internet Strategy
- Private Label
 - Summary 4 S Group: Private Label Portfolio
- Competitive Positioning
 - Summary 5 S Group: Competitive Position 2015
- Executive Summary
- Negative Value Growth Challenges Packaged Food
- Consumers Favour Domestic Products and Retailers Engage in A Price War
- Private Label Marches on
- Dominant Modern Grocery Retailers Maintains Its Grip
- Steady Value Growth Predicted, But With Caution
- Key Trends and Developments
- Domestic Grocery Retail Giants Dominate Packaged Food Distribution, But Face Competition From Lidl
- Domestic Origin Is A Sales Boost
- Price Wars in 2015
- Traditional Food Persists But Ranges Are Widening
- Foodservice: Key Trends and Developments
- Headlines
- Trends: Sales To Foodservice
- Trends: Consumer Foodservice
- Prospects
- Category Data
 - Table 12 Foodservice Sales of Packaged Food by Category: Volume 2010-2015
 - Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth 2010-2015
 - Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume 2015-2020
 - Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2015-2020
- Market Data
 - Table 16 Sales of Packaged Food by Category: Volume 2010-2015
 - Table 17 Sales of Packaged Food by Category: Value 2010-2015
 - Table 18 Sales of Packaged Food by Category: % Volume Growth 2010-2015
 - Table 19 Sales of Packaged Food by Category: % Value Growth 2010-2015
 - Table 20 GBO Company Shares of Packaged Food: % Value 2011-2015
 - Table 21 NBO Company Shares of Packaged Food: % Value 2011-2015
 - Table 22 LBN Brand Shares of Packaged Food: % Value 2012-2015
 - Table 23 Penetration of Private Label by Category: % Value 2010-2015
 - Table 24 Distribution of Packaged Food by Format: % Value 2010-2015
 - Table 25 Distribution of Packaged Food by Format and Category: % Value 2015
 - Table 26 Forecast Sales of Packaged Food by Category: Volume 2015-2020
 - Table 27 Forecast Sales of Packaged Food by Category: Value 2015-2020
 - Table 28 Forecast Sales of Packaged Food by Category: % Volume Growth 2015-2020
 - Table 29 Forecast Sales of Packaged Food by Category: % Value Growth 2015-2020
- Sources
 - Summary 6 Research Sources

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