

Sweet Spreads Packaging in Vietnam

<https://marketpublishers.com/r/S512B49FE03DEN.html>

Date: September 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: S512B49FE03DEN

Abstracts

Although the outbreak of the COVID-19 pandemic meant consumers in Vietnam remained in home seclusion for much of 2020, creating more opportunities for meals and snacks prepared and consumed at home during this year, sales of sweet spreads did not generally benefit that much from this, even though these products can offer consumers easy-to-prepare and tasty snack options. While there was continued growth for all areas of sweet spreads packaging in both 2020 and 2021, most categories were recordin...

Euromonitor International's Sweet Spreads Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SWEET SPREADS PACKAGING IN VIETNAM

KEY DATA FINDINGS

2021 DEVELOPMENTS

Honey bucks the overall category trend of slower growth in the pandemic

PET gains traction thanks to popularity of Nutella

Glass jars continues to benefit from positive perception as eco-friendly and premium pack type

PROSPECTS AND OPPORTUNITIES

Vietnamese consumers interest in Western eating habits should boost sweet spreads sales

Glass jars continues to lead, but PET jars also maintains an upward trajectory

I would like to order

Product name: Sweet Spreads Packaging in Vietnam

Product link: <https://marketpublishers.com/r/S512B49FE03DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S512B49FE03DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970