

Sweet Spreads Packaging in the US

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Date: August 2022

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: S63CE277D1BEEN

Abstracts

The onset of COVID-19 during spring 2020 led to a significant shift in consumer behaviour, as shoppers rushed to stock up on sweet spreads, due to a fear of shortages arising from supply chain disruption. Honey saw a tremendous year in retail in 2020, and although packaging volumes declined in 2020-2021, demand remained unusually strong into 2021 – far higher than in 2019 – as consumers increasingly replaced other sweeteners with honey for health reasons. Honey has the perception of being the he...

Euromonitor International's Sweet Spreads Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Despite turning to decline, honey maintains higher packaging volumes than pre-pandemic

Glass and rigid plastic packaging each have their own advantages

On-the-go snacking drives growth of smaller pack sizes

PROSPECTS AND OPPORTUNITIES

Supply chain issues set to hamper growth in packaging volumes in the early forecast period

Shrinking consumer base will have to be considered

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