

Sweet Spreads Packaging in the United Arab Emirates

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Abstracts

The consumption of honey was benefiting during the pandemic from the belief that it is a natural anti-inflammatory agent that boosts immunity. With the pandemic making people more conscious of their food choices, the demand for honey has continued to rise. This has benefited the packaging unit volumes of thin wall plastic containers, the main pack type in honey, in both 2020 and 2021. Thin wall plastic containers are popular as they are lightweight and cheaper. The heavier glass jars pack type,...

Euromonitor International's Sweet Spreads Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Honey benefits from focus on immunity in the pandemic as glass continues to lose share to rigid plastic

Glass pack types leverage healthy connotations

Smaller pack sizes becoming more widespread

PROSPECTS AND OPPORTUNITIES

Glass remains a prominent pack type, but there is a shift towards rigid plastic

Consumers will look to economical pack types due to post-pandemic price sensitivity

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