

Sweet Spreads Packaging in Ukraine

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Abstracts

Growth in demand for sweet spreads packaging accelerated during 2020, as COVID-19 led to consumers spending more time at home and preparing and eating more meals there. Demand for honey packaging received by far the biggest boost from the pandemic, due in part to its viricidal properties. Honey is mainly packaged in glass jars, with rigid plastic – thin wall plastic containers, other rigid containers and PET bottles – accounting for the remainder.

Euromonitor International's Sweet Spreads Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SWEET SPREADS PACKAGING IN UKRAINE

KEY DATA FINDINGS

2020 IMPACT

Lockdown boosts demand for sweet spreads packages, as consumers eat more meals at home

In a difficult economic environment, smaller pack sizes grow in popularity

Imported brands packaged in glass jars dominate chocolate spreads

RECOVERY AND OPPORTUNITIES

Urbanisation will support demand growth for sweet spreads packaging

Westernisation will help to spur demand for peanut butter packaging

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