

# Sweet Spreads Packaging in Turkey

<https://marketpublishers.com/r/SA597638AF75EN.html>

Date: September 2022

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: SA597638AF75EN

## Abstracts

Consumers in Turkey were increasing their consumption of honey in 2021, as it is well known for boosting immunity. Parents, in particular, increased their purchases of honey for their children to protect them from the virus. This was driving growth in the packaging unit volumes of “other packaging” used in honey, but also other pack types like glass jars.

Euromonitor International's Sweet Spreads Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

SWEET SPREADS PACKAGING IN TURKEY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for honey booms due to its immunity-boosting properties

Glass jars still leads but is losing share to lighter, less fragile packaging

Desire for portion control helps drive growth in smaller pack sizes

PROSPECTS AND OPPORTUNITIES

Glass jars will remain popular, but will also continue to lose share

More sustainable options expected to come to the fore in plastic packaging

## I would like to order

Product name: Sweet Spreads Packaging in Turkey

Product link: <https://marketpublishers.com/r/SA597638AF75EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA597638AF75EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970