

# Sweet Spreads Packaging in Sweden

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## Abstracts

The rate of growth in the use of total packaging units in sweet spreads doubled during 2020, reaching its highest level in the review period. This was a result of consumers spending more time at home during the year due to COVID-19 and therefore eating more meals and snacks there. In particular, many had more time to eat breakfast at home, boosting demand for jams and preserves, nut- and seed-based spreads, chocolate spreads and honey. While growth then slowed in 2021, it still remained roughly...

Euromonitor International's Sweet Spreads Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth returns to “normal” levels in 2021 after COVID-19 results in a demand spike in 2020

Convenience continues to trump sustainability in honey

Rise of e-commerce poses a challenge for glass

PROSPECTS AND OPPORTUNITIES

Rigid plastic will continue to narrow the gap to glass, but the latter will remain dominant in jams and preserves and chocolate spreads

Strong growth expected for nut- and seed-based spreads in 2021-2026

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