

Sweet Spreads Packaging in South Korea

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Abstracts

The packaging unit volumes of glass jars, the main pack type, and PET jars used in jams and preserves have been rising in 2020, in particular, but also 2021, since the pandemic hit the country. This has been supported by increasing breakfast consumption at home, with jams and preserves along with bread being a go-to convenient option among consumers in South Korea, along with demand for exotic tastes and flavours in jams and preserves, such as Kaya jam, due to travel restrictions.

Euromonitor International's Sweet Spreads Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Elaborate and innovative packaging could be used to woo gift-givers

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