

Sweet Spreads Packaging in Singapore

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Abstracts

The lockdown restrictions that were imposed on the population Singapore during the early stages of the COVID-19 pandemic and the general uncertainty that surrounded the COVID-19 situation led to a certain level of stockpiling being seen. Among the many products that were hoarded by consumers were sweet spreads, with the uncertainty as to whether sweet spreads would remain consistently available motivating consumers to stock up on these products. Furthermore, some consumers feared that prices wou...

Euromonitor International's Sweet Spreads Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Stockpiling supports the buoyant performance seen in sweet spreads packaging

Larger pack sizes come to the fore in honey in 2020 due to stockpiling

Growth in glass jars supported by rising consumption of sweet spreads at breakfast

RECOVERY AND OPPORTUNITIES

The positive outlook for sweet spreads set to translate into positive packaging growth

Plastic screw closures and metal lug closures set to remain heavily dominant

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