

Sweet Spreads Packaging in Russia

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Abstracts

Unit volumes of sweet spreads packaging grew at their fastest rate in seven years during 2020, as the pandemic drove some consumers to stock up on these products due to fears of supply-chain disruption. However, once it became clear that the supply chains remained robust, purchasing habits rapidly returned to normal. In jams and preserves – the dominant types of sweet spreads in Russia – glass jars are the dominant packaging type, followed at some distance by thin wall plastic containers. Howeve...

Euromonitor International's Sweet Spreads Packaging in Russia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2020 IMPACT

Pandemic driven bulk buying drives accelerating demand growth for sweet spreads packaging

Konfitrade OOO launches single-serve packs in chocolate spreads, targeting lunchboxes and on-the-go consumption

Cheaper, lighter and more robust, PET jars overtake glass jars in nut and seed-based spreads

RECOVERY AND OPPORTUNITIES

Demand for sweet spreads packaging will stagnate in 2021, as pandemic bulk buying dissipates and economic headwinds bite

Heavy, fragile and expensive, glass will continue to lose ground to other pack types, such as thin wall plastic containers, in sweet spreads

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