

Sweet Spreads Packaging in Romania

<https://marketpublishers.com/r/S330904F1861EN.html>

Date: July 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: S330904F1861EN

Abstracts

Sweet spreads packaging saw a spike in its growth rate during 2020, as COVID-19 led to consumers spending more time at home and eating more meals and snacks there. Chocolate spreads account for the bulk of packaging demand in sweet spreads, and demand for chocolate spreads packaging was up during the year. Chocolate spreads are both a breakfast food and a popular snack, and many consumers ate breakfast at home more frequently and ate more snacks there during 2020. This drove strong growth in dem...

Euromonitor International's Sweet Spreads Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SWEET SPREADS PACKAGING IN ROMANIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth slows in 2021 after the spike in demand seen in 2020

Growth remains strong in honey packaging in 2021, albeit slowing slightly on 2020

The 20g thin wall plastic container pack continues making strong gains in jams and preserves

PROSPECTS AND OPPORTUNITIES

Positive, if slowing, growth expected for sweet spreads packaging

E-commerce will drive demand for large pack sizes, with on-the-go consumption boosting demand for single-serve packs

I would like to order

Product name: Sweet Spreads Packaging in Romania

Product link: <https://marketpublishers.com/r/S330904F1861EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S330904F1861EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970