

Sweet Spreads Packaging in Poland

<https://marketpublishers.com/r/S70E8C8A6A36EN.html>

Date: July 2022

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: S70E8C8A6A36EN

Abstracts

The rate of growth in sweet spreads packaging strengthened during 2020, with a further slight improvement seen in its growth rate in 2021 as well. COVID-19 led to consumers spending more time at home and preparing and eating more meals there. In particular, more people had time to eat a proper breakfast – the meal occasion at which sweet spreads are most frequently consumed. Some consumers also responded to the pandemic by stocking up on these products due to fears of supply chain disruption.

Euromonitor International's Sweet Spreads Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SWEET SPREADS PACKAGING IN POLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

More consumers eating breakfast at home boosts demand for sweet spreads packaging

Chocolate spreads packaging continues to grow in 2021

Demand for nut- and seed-based spreads packaging boosted by healthy image

PROSPECTS AND OPPORTUNITIES

Despite other pack types gaining ground, glass jars will remain the dominant packaging in sweet spreads

Demand for honey and nut- and seed-based spreads will be buoyed by their healthy characteristics

I would like to order

Product name: Sweet Spreads Packaging in Poland

Product link: <https://marketpublishers.com/r/S70E8C8A6A36EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S70E8C8A6A36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970