

# Sweet Spreads Packaging in the Philippines

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## Abstracts

Even though 2020 had already seen a spike in demand for packaging unit volumes in sweet spreads, positive growth that was slightly stronger than the pre-pandemic performance was also recorded in 2021. The COVID-19 pandemic and the official response to it meant that many local consumers found themselves spending much more of their time at home than usual. Unable or unwilling to leave their homes and with more time on their hands, many consumers were eating breakfast or snacking at home more often...

Euromonitor International's Sweet Spreads Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

SWEET SPREADS PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sweet spreads packaging continues to record positive growth in 2021

Chocolate spreads packaging continues to see the strongest growth

Honey benefits from healthy image, supporting growth in PET bottles and glass jars

PROSPECTS AND OPPORTUNITIES

Continued growth expected for sweet spreads packaging unit volumes

Dominant position of glass jars unlikely to come under any serious threat

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