

Sweet Spreads Packaging in Japan

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Abstracts

Having declined during the preceding year, COVID-19 drove a surge in demand for sweet spreads packaging during 2020. With consumers spending more time at home due to the pandemic, they ate more meals there. Some consumers bought these products in bulk due to fears of supply-chain disruption. Honey packaging saw the biggest boost to demand as a result of COVID-19. Although glass jars remains the most popular pack type for honey, it is losing ground to rigid plastic – particularly PET bottles and...

Euromonitor International's Sweet Spreads Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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