

Sweet Spreads Packaging in Indonesia

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Abstracts

The volume growth of sweet spreads was accelerated by the implementation of social distancing and lockdown measures during the COVID-19 pandemic. As consumers remained in home seclusion for much of the year, they were more likely to consume products that are convenient for at-home snacking, such as sweet spreads. This had a positive impact on sales of sweet spreads packaging, with consumers across Indonesia indulging in sweet treats such as sweet spreads as part of their daily diets. For example...

Euromonitor International's Sweet Spreads Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Honey benefits from its health positioning

Squeezable plastic tubes launched in sweet spreads over the review period

PROSPECTS AND OPPORTUNITIES

Further growth expected for honey, boosting usage of flexible plastic and glass jars

Health and wellness could also help drive nut- and seed-based spreads packaging

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