

# Sweet Spreads Packaging in India

<https://marketpublishers.com/r/SE5CA3221635EN.html>

Date: June 2022

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: SE5CA3221635EN

## Abstracts

In 2020, sweet spreads saw a dramatic surge in its unit volume growth rate. This was primarily due to the lifestyle changes associated with the COVID-19 pandemic, which saw consumers spending a lot of time in home seclusion in 2020. With consumers looking for easy options for sweet snacks that they could enjoy at home, in the absence of consumer foodservice options that they would ordinarily have encountered in their day to day lives, sweet spreads benefited considerably from this, with all cate...

Euromonitor International's Sweet Spreads Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

SWEET SPREADS PACKAGING IN INDIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for sweet spreads still strong in 2021 in spite of the spike in sales already seen in 2020

Honey demand up in the pandemic due to its immunity-boosting properties

PET jars continues to gain share from glass jars

PROSPECTS AND OPPORTUNITIES

Honey has further potential for growth

Health and wellness trend could become an increasing influence in sweet spreads

## I would like to order

Product name: Sweet Spreads Packaging in India

Product link: <https://marketpublishers.com/r/SE5CA3221635EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE5CA3221635EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970