

Sweet Spreads Packaging in France

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Abstracts

After sweet spreads packaging recording declining unit volumes in 2019, the COVID-19 pandemic resulted in a surge in demand for products in this category, resulting in a noticeable increase in unit volumes in sweet spreads packaging in 2020. This was primarily down to the home seclusion due to COVID-19 restrictions in this year, which saw consumers spending more time at home in order to curb the spread of the potentially deadly virus. Due to spending more time at home, consumers were more likely...

Euromonitor International's Sweet Spreads Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumers shift to products with less sugar as brands downsize products to make them affordable

PROSPECTS AND OPPORTUNITIES

Health and wellness trend favours honey and nut- and seed-based spreads

Sweet spreads to benefit from the decline of breakfast cereals as consumers opt for healthier sweet spreads

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