

# Sweet Spreads Packaging in Canada

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## Abstracts

At-home consumption of sweet spreads increased considerably when COVID-19 hit Canada in 2020 as consumers were in home seclusion for much of the year due to local restrictions across most regions of Canada. Furthermore, as consumers faced an unprecedented public health emergency and undetermined periods of lockdown, many chose to stockpile long-lasting and shelf stable products, such as those in sweet spreads. As consumers spent more time at home, sweet spreads became a popular meal and snack so...

Euromonitor International's Sweet Spreads Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PET jars gains traction as a child-friendly format

Sweet spreads remains strong despite concerns over sugar content

#### PROSPECTS AND OPPORTUNITIES

Health and wellness trend to support honey growth and restrict the jams and preserves performance

Plastic packaging remains popular despite rising sustainability concerns

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