

Sweet Spreads Packaging in Brazil

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Abstracts

Demand for sweet spreads saw a clear spike during the pandemic thanks to increased at-home consumption, boosting packaging unit volumes in this category in both 2020 and 2021. With people spending more time at home, this resulted in greater retail sales of these products, given they were seeing higher at-home consumption levels. With more people having breakfast and daytime snacks at home during home seclusion, this helped these products to see stronger growth during the pandemic, even though th...

Euromonitor International's Sweet Spreads Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Glass jars and PET bottles dominate honey packaging

PROSPECTS AND OPPORTUNITIES

PET jars expected to continue growing

Strong growth forecast for plastic pouches in nut- and seed-based spreads

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