

Sweet Spreads Packaging in Australia

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Abstracts

Lockdown limitations resulted in changes in consumer behaviour, with more Australians spending extended periods of time at home, including more frequent meal occasions. Due to a rise in at-home breakfast consumption, this resulted in a boost to sales of sweet spreads in 2020. This benefitted the packaging unit volumes of one of the key pack types, PET jars, but also some of the less widely used pack types like other plastic bottles, squeezable plastic tubes and thin wall plastic containers in 20...

Euromonitor International's Sweet Spreads Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SWEET SPREADS PACKAGING IN AUSTRALIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

One-off boost to sweet spreads packaging unit volumes in 2020 followed by decline in 2021

Glass jars perform well in nut- and seed-based spreads, helping to exude a premium feel

Glass jars struggle but benefit from interest in luxury sweet spreads

PROSPECTS AND OPPORTUNITIES

Glass jars, used to indicate a premium and/or healthy positioning, to perform strongly in nut- and seed-based spreads

Health and wellness concerns to hit forecast period sales, but scope for growth for niche pack types

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