

# Sweet Spreads Packaging in Argentina

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## Abstracts

Prior to the pandemic, sweet spreads had been recording declining retail volume sales in Argentina. This was due primarily to the unfavourable economic conditions in Argentina as the country had been suffering two years of economic turmoil. During this period, high inflation rates restricted consumer spending power in Argentina, which saw consumers limiting their spending on products such as sweet spreads.

Euromonitor International's Sweet Spreads Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### SWEET SPREADS PACKAGING IN ARGENTINA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

COVID-19 helps revive declining sweet spreads category as consumers stockpile products

Glass jars benefiting from the dynamic growth being seen in nut- and seed-based spreads

Thin wall plastic containers take advantage of the pandemic boosting demand for jams and preserves

#### PROSPECTS AND OPPORTUNITIES

Glass jars and PET bottles will be growing in sweet spreads over the forecast period

Glass jars will continue declining in chocolate spreads, plastic pouches to grow in jams and preserves

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