

Sweet Spreads in Slovenia

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Abstracts

Rising health awareness among Slovenia consumers is directing the development of new products in sweet spreads. Towards the end of the review period Natureta, one of the most popular brands in jams, launched a new jam with low-sugar content. K-NORMA, meanwhile, introduced its new chocolate spread Proteinella that contains no added sugar and boasts added protein for enhanced nutritional value.

Euromonitor International's Sweet Spreads in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sweet Spreads in Slovenia

Euromonitor International

November 2023

List Of Contents And Tables

SWEET SPREADS IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health awareness drives development in sweet spreads

Leader Ferrero faces local competitive threat while honey is home to rapidly rising appreciation for domestic players

Sweet spreads benefits from convenience trend

PROSPECTS AND OPPORTUNITIES

Steady growth forecast, driven by nut and seed based spreads, curbed by price rises

Demand for organic and local will expand

E-Commerce and discounters to lead growth in distribution

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 6 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 7 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 9 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 10 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN SLOVENIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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