

Sweet Spreads in Russia

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Abstracts

In sweet spreads, overall retail volume has leapt from 2019's 1% growth to 4% in 2020. Jams and preserves continues to dominate the category in volume terms, followed by honey then chocolate, while nut and seed based spreads holds only a small amount of share. However, nut and seed based spreads is by far the fastest-growing product area, surging ahead by 20%. Honey's volume growth is low in 2020, but still positive. In retail current value terms, overall growth has risen from 5% to 8% in 2020,...

Euromonitor International's Sweet Spreads in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nut and seed based spreads rising fastest thanks to rapid development

Medovyi Krai private label line leads in honey, while Nutella dominates chocolate spreads in 2020

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