

Sweet Spreads in the Netherlands

<https://marketpublishers.com/r/SB9D3F1436FEN.html>

Date: November 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: SB9D3F1436FEN

Abstracts

Spreads in the Netherlands are experiencing healthy sales growth driven by a combination of factors in 2023. The expansion in population and price increases due to inflation are contributing to the organic growth in sales. Notably, the sweet spreads category reflects shifting consumer habits, with more individuals opting for healthier dietary choices and reduced sugar intake. Manufacturers and retailers, including private label offerings, are responding to this change by introducing formulas wit...

Euromonitor International's Sweet Spreads in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sweet Spreads in the Netherlands

Euromonitor International

November 2023

List Of Contents And Tables

SWEET SPREADS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and enjoyment fuel demand

Retailer adaptations in response to inflation

Premium and ethical chocolate-based spreads

PROSPECTS AND OPPORTUNITIES

Natural ingredients and health-conscious choices

Social responsibility and transparency

Beloved classics, sustainability and packaging innovation

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 6 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 8 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 10 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 11 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Sweet Spreads in the Netherlands

Product link: <https://marketpublishers.com/r/SB9D3F1436FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB9D3F1436FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970