

# Sweet Spreads in Israel

<https://marketpublishers.com/r/SDF89E56639EN.html>

Date: November 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: SDF89E56639EN

## Abstracts

In 2023, price increases across the sweet spreads will have a dampening effect on retail volume sales. Moreover, as the health and wellness trend in Israel continues apace, many local consumers are less inclined to indulge in sweet spreads, which are often regarded as unhealthy because of their high sugar content. An exception to this is honey, which continues to benefit from its immune-boosting properties in the wake of the COVID-19 pandemic. Honey had been intended to be included in import ref...

Euromonitor International's Sweet Spreads in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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