

Sweet Spreads in Chile

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Abstracts

Northern Chile is not known for being an apicultural region due to its desert-like climatic conditions. However, a beekeeper from Pampa del Tamarugal has managed to produce honey; María Eliana Jofré hails from the town of La Huayca in the Tarapacá region. In this area, her bees pollinate Tamarugos and Algarrobos, which are native species in the region. The beekeeper is devoted to creating an optimal environment for her bees, enabling them to have access to flowers throughout the year. She claims...

Euromonitor International's Sweet Spreads in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sweet Spreads in Chile
Euromonitor International
November 2023
List Of Contents And Tables
SWEET SPREADS IN CHILE
KEY DATA FINDINGS

2023 DEVELOPMENTS

Maria Eliana Jofr? - the innovative entrepreneur who produces honey in Northern Chile
Watt's retains dominance of jams and preserves due to wide portfolio and healthier options

Private label offers more affordable option during strong inflationary times

PROSPECTS AND OPPORTUNITIES

Honey set to continue performing strongly over the forecast period

Health and wellness trend will continue to boost consumption of low and no sugar jams and preserves

Nutella likely to remain most popular brand of chocolate spreads in Chile

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 6 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 8 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 10 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 11 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN CHILE

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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