

# Sweet Biscuits, Snack Bars and Fruit Snacks in Venezuela

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## Abstracts

Manufacturers of sweet biscuits, snack bars and fruit snacks continued to see an adverse business climate in 2018. With the government keeping a tight and discretionary control over critical raw materials such as wheat flour and sugar, manufacturers' ability to maintain a steady product offering is threatened. Volume sales of sweet biscuits, snack bars and fruit snacks continued on a downward trend in 2018, although more slowly than the unprecedented fall in 2016. A temporary surge in imports in...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Fruit Snacks, Snack Bars, Sweet Biscuits.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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