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Sweet Biscuits, Snack Bars and Fruit Snacks in Serbia

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Abstracts

Sweet biscuits, snack bars and fruit snacks is set to see current value growth in Serbia in 2024. Meanwhile, stable volume growth is set to be linked to busy consumer lifestyles driving on-the-go consumption and consumers' increasing tendency to replace meals with snacks. At the same time, value sales are being bolstered by the significant rise in prices. In this environment, consumers are becoming more price sensitive and price discounts and promotional activity are being widely used to attract...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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