

Sweet Biscuits, Snack Bars and Fruit Snacks in Guatemala

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Abstracts

Sweet biscuits, snack bars and fruit snacks have generally performed well since the COVID-19 pandemic. Many of these snacks fitted with the indulgence or healthier snacking trends in the country and have continued to thrive in the forthcoming years as the country fully reopened. Further positive retail volume and current value growth is anticipated in 2023, with on-the-go consumption back in full swing. Inflationary conditions are a hindrance to retail volume sales, with consumers cutting back o...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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