

Sweden in 2030: The Future Demographic

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Abstracts

Strong net migration and natural change will drive rapid population growth in Sweden up to 2030. Ageing will be relatively slow due to high birth rates and immigration of young people. Life expectancy will continue to climb, remaining one of the highest regionally. Rapid urbanisation will continue with Helsingborg's population expanding at the fastest pace out of the 10 major cities up to 2030, meanwhile Stockholm will continue to dominate the urban landscape.

Euromonitor's Sweden in 2030: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Lifestyles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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