

Swedbank AB in Consumer Finance (Sweden)

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Abstracts

Swedbank is expected to focus strongly on developing innovative solutions in the forecast period, as Sweden continues to shift towards convenient cashless payments. In August 2016, Swedbank notably teamed up with accelerator company Sting and investor Jane Walerud to seek out innovative start-up companies and ideas. The bank is expected to remain the leading player in card payment transactions in Sweden in the forecast period. The bank will not only benefit from its investment in innovation but...

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