

# Swatch Group Rus in Luxury Goods (Russia)

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## Abstracts

As Russia is one of the countries with constantly increasing retail volume sales of jewellery and timepieces, Swatch Group Rus, a subsidiary of The Swatch Group, is constantly expanding its position in Russia, especially in the luxury segment. The intensification of the retail network is conducted in two directions: the opening of Swatch Group's own boutiques and the expansion of the official distributors' store network.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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