

Swatch Group (M) Sdn Bhd, The in Luxury Goods (Malaysia)

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Abstracts

Swatch Group will look to open more mono-brand stores in Malaysia as well as improve the distribution of its luxury timepieces through more jewellery and watch specialist retailers.

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Contents

Strategic Direction

Key Facts

Summary 1 The Swatch Group (M) Sdn Bhd: Key Facts

Internet Strategy

Competitive Positioning

Summary 2 The Swatch Group (M) Sdn Bhd: Luxury Goods Brands by Category 2016

Summary 3 The Swatch Group (M) Sdn Bhd: Competitive Position 2015

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