

The Swatch Group for East Distribution Ltd in Luxury Goods (Taiwan)

https://marketpublishers.com/r/S2AB3D59986EN.html

Date: March 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S2AB3D59986EN

Abstracts

The Swatch Group Far East Distribution Ltd is expected to continue to focus on technology advancement and workmanship. The company will further introduce higher value limited edition watches for brand reinforcement and to gain greater media exposure. Swatch Group brands may work to increase their appeal to younger consumers and thereby grow loyalty levels amongst this group.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 The Swatch Group Far East Distribution Ltd: Key Facts

Company Background

Summary 2 The Swatch Group Far East Distribution Ltd: Luxury Brands by Category

2012

Internet Strategy



I would like to order

Product name: The Swatch Group for East Distribution Ltd in Luxury Goods (Taiwan)

Product link: https://marketpublishers.com/r/S2AB3D59986EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S2AB3D59986EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Loot name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970