

Sutter Chimica SpA in Home Care (Italy)

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Abstracts

Over the forecast period the company's corporate mission will concentrate on Sutter Chimica's core business points: technological innovation, high quality, health and safety, environmental protection and customer focus. Innovation and environmental concerns will remain Sutter's key competitive strategy. The company, thanks to the monitoring of the markets and customers' requirements, will introduce new and innovative products that at the same time will be perceived as environmentally friendly.

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