

Sustainable Travel Index: Accelerating Momentum for Change

https://marketpublishers.com/r/S41BD3A606BDEN.html

Date: April 2022

Pages: 55

Price: US\$ 1,325.00 (Single User License)

ID: S41BD3A606BDEN

Abstracts

Euromonitor International's Sustainable Travel Index shines a light on countries' performance in delivering sustainable tourism, across seven key pillars. Europe continues to lead the charge, taking the top 20 positions in the ranking, whilst strong progress is made in the Americas. There is growing momentum for sustainable transformation across tourism, which coincides with the latest IPCC report that warns that the window for action is closing with no time to lose.

Euromonitor International's Sustainable Travel Index: Accelerating Momentum for Change global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities and Experiences, Lodging, Online Travel and Intermediaries, Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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