

## Sustainable Protein: From Flexitarian to Vegan (Part 2)

<https://marketpublishers.com/r/S94787A4FDDEN.html>

Date: July 2018

Pages: 38

Price: US\$ 1,325.00 (Single User License)

ID: S94787A4FDDEN

### Abstracts

The Euromonitor Environmental Impact Score highlighted that animal proteins (especially beef) are the most detrimental of all protein sources to our environment. Today there is still a huge dependence on animal ingredients, even in staple packaged food products, yet parallel to this is increasing demand for animal-free lifestyles and sustainability. This briefing discusses the opportunities that lie within the plant-protein world, and how these fit a pragmatic vision of a sustainable future.

Euromonitor International's Sustainable Protein: From Flexitarian to Vegan (Part 2) global briefing offers an insight into to the size and shape of the Nutrition market and highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

**Product coverage:** Alcoholic Drinks, Fresh Food, Packaged Food, Soft Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction

Protein, Health and Related Claims

Challenges and Prospects in Vegan

Future and Recommendations

## I would like to order

Product name: Sustainable Protein: From Flexitarian to Vegan (Part 2)

Product link: <https://marketpublishers.com/r/S94787A4FDDEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S94787A4FDDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970