

Sustainability Post-COVID-19

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Abstracts

The global pandemic has drawn attention to sustainability, rising awareness and accelerating actions and investments from companies and governments. This report brings together insights from Euromonitor's Voice of the Industry: Sustainability survey, which tracks how businesses define, manage and communicate sustainability, in addition to insights from Euromonitor's newly launched Sustainable Living Claims Tracker that shows how companies use product claims to communicate sustainability with con...

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