

Sustainability in the United Arab Emirates

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Abstracts

The majority of consumers aim to positively impact the planet, with over a third identifying as Zero Wasters, creating opportunities as almost half are willing to pay more for sustainable goods. Industries should invest in recycling claims and sustainably sourced packaging, with over 50% of consumers trusting recycling labels. Vegetarian claims boost sales, and there is an opportunity to implement Vegan and Plant-based claims, appealing to almost 40% of consumers who identify as Meat Avoiders. O...

Euromonitor International's Sustainability reports allows to hear the voice of the industry by exploring specific industry related trends, business campaigns, and attitudes and expectations for sustainability from industry leaders in 5 regions. Reports monitor the levels of sustainability adoption across countries and product categories. Reports also allows to discover where companies and brands lead in terms of a sustainable product portfolio and which ones are falling behind. Use it to learn more about consumers' evolving attitudes, expectations and adoption of sustainability across key global markets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sustainability market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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