

Sustainability in Poland

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Abstracts

Over 60% of consumers in Poland reduce food waste and recycle items, while the majority aim to positively impact the planet, shaping their sustainable purchasing decisions. These habits have led over 40% of consumers to identify as Zero Wasters, creating opportunities to expand recycling claims across industries, with over half of these consumers willing to spend more on food, beverages and apparel with sustainable features. Industries would do well to invest in Organic claims, which are highly...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sustainability market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Sustainability in Poland
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

SUSTAINABILITY IN POLAND

SCOPE

CHART 1 Sustainability Country Report Scope 2023

KEY FINDINGS

CHART 2 Sustainability Country Report Main Findings 2023

INTRODUCTION

CHART 3 Sustainability Market in Poland: Key Metrics by Industry 2022

CONSUMER BEHAVIOUR

Environmental awareness

CHART 4 Consumers' Sustainability Awareness and Actions in Poland 2019-2023

Green actions

CHART 5 Consumers' Environmental Action in Poland 2023

Trust in green labels

CHART 6 Consumer Trust in Product Claims in Poland 2023

Shopping preferences

CHART 7 Consumer Circular Shopping Preferences in Poland 2023

Sustainable consumer types

CHART 8 Sustainable Consumer's Types in Poland 2023

CHART 9 Zero Wasters: Largest Consumer Type in Poland 2023

MARKET SIZE

CHART 10 Sustainability Market Size By Industry in Poland 2021-2022

Sustainability Attributes with the biggest market sizes in Poland

CHART 11 Sustainability Market Size for the Top 10 Attributes by Industry in Poland, USD Million 2022

CHART 12 Sustainability Market Size for the Top 10 Attributes by Industry in Poland, USD Million 2022

SUSTAINABLE PRODUCTS

CHART 13 Soft Drinks: Shopper Satisfaction vs Price Positioning and Product

Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 14 Dairy Products and Alternatives: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland

2022

CHART 15 Beauty and Personal Care: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 16 Staple Foods: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 17 Snacks: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 18 Cooking Ingredients and Meals: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 19 Hot Drinks: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 20 Home Care: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 21 Tissue and Hygiene: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 22 Pet Care: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

CHART 23 Consumer Health: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Poland 2022

COMPETITOR ANALYSIS

CHART 24 Top 10 Companies: Company Sales of SKUs with Sustainability Attributes in Poland, 2021-2022

CHART 25 Top 10 Companies: Product Availability of SKUs with Sustainability Attributes in Poland, 2021-2022

SEIZING THE OPPORTUNITY – BY INDUSTRY

CHART 26 Soft Drinks: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 27 Dairy Products and Alternatives: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 28 Beauty and Personal Care: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 29 Staple Foods: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 30 Snacks: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 31 Cooking Ingredients and Meals: Product Availability in 2022 and Change in

Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 32 Hot Drinks: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 33 Home Care: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 34 Tissue and Hygiene: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 35 Pet Care: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

CHART 36 Consumer Health: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Poland

SEIZING THE OPPORTUNITY – BY KEY ATTRIBUTE GROUP

CHART 37 No Artificial Ingredients Claims: Consumer Survey, Shopper Satisfaction and Product Availability of SKUs with Sustainability Attributes in Poland 2022

CHART 38 Sustainable Packaging Claims: Consumer Survey, Shopper Satisfaction and Product Availability of SKUs with Sustainability Attributes in Poland 2022

CHART 39 Diets Claims: Consumer Survey, Shopper Satisfaction and Product Availability of SKUs with Sustainability Attributes in Poland 2022

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