

# Sustainability in Luxury and Fashion: Time for Action

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## Abstracts

In the context of climate crisis, shifting regulation and high inflation leading consumers to rethink their fashion spend, fashion and luxury market players need to review their operations to minimise their negative impact while helping to build positive brand association. From digital product passports to deploying Gen AI to optimise design and production, this report explores the actions market players need to put in place today, to address their imminent climate and social risks.

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Euromonitor International's Sustainability in Luxury and Fashion: Time for Action global briefing offers an insight into the size and shape of the luxury goods industry, highlights buzz topics, emerging trends as well as pressing industry issues, their effects on luxury goods retailing in markets around the world and on the development of consumers' shopping patterns. Forecasts illustrate how the market is set to change and criteria for success. In short, it identifies the opportunity zones within luxury goods industry

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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