

Sustainability in Home and Garden (Part II): Retailer and Supplier Strategies in Action

<https://marketpublishers.com/r/SCBC9DDC944EN.html>

Date: April 2019

Pages: 29

Price: US\$ 1,325.00 (Single User License)

ID: SCBC9DDC944EN

Abstracts

Euromonitor International's Environmental Sustainability Index, showcased in Sustainability in Home and Garden (Part I), can be used by home and garden suppliers and retailers to understand country challenges and opportunities that exist in the sustainability space. In this part, the sustainability priorities of players in each of gardening, home improvement, homewares and home furnishings are examined, alongside case studies of Akzo Nobel, Groupe SEB, Home Depot and Ikea.

Euromonitor International's Sustainability in Home and Garden (Part II): Retailer and Supplier Strategies in Action global briefing offers the big picture view of the size and shape of the Home and Garden market. The report delivers strategic insight into some of the key areas of the market, including emerging regions, countries and categories, as well as pressing industry issues and white spaces. It identifies opportunities, analyses leading companies and brands, and offers analysis of major factors influencing the market. Forecasts illustrate how the market is set to change and criteria for success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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