

Sustainability in Chile

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Abstracts

Over half of consumers in Chile recycle items and reduce food waste while being wary of their impact on the planet; shaping sustainable shopping decisions. Established recycling habits have led to over a third of consumers being Zero Wasters, with almost half willing to pay more for sustainable goods. As such, the From Recycled Materials and Can Be Recycled claims present growth opportunities and can be implemented more across industries, such as Consumer Health, Pet Care, and Beauty and Persona...

Euromonitor International's Sustainability reports allows to hear the voice of the industry by exploring specific industry related trends, business campaigns, and attitudes and expectations for sustainability from industry leaders in 5 regions. Reports monitor the levels of sustainability adoption across countries and product categories. Reports also allows to discover where companies and brands lead in terms of a sustainable product portfolio and which ones are falling behind. Use it to learn more about consumers' evolving attitudes, expectations and adoption of sustainability across key global markets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sustainability market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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