

Sustainability in Brazil

<https://marketpublishers.com/r/SEBDD6C6B99AEN.html>

Date: December 2023

Pages: 44

Price: US\$ 2,100.00 (Single User License)

ID: SEBDD6C6B99AEN

Abstracts

Strong environmental awareness and solid recycling habits lead to almost half of consumers identifying as Zero Wasters, reflected in their sustainable shopping decisions. Over half of Zero Wasters are willing to invest more in sustainable products, outlining opportunities for industries to invest in these claims, launching new developments with sustainable packaging. The high level of consumer concern surrounding climate change creates further opportunities for sustainably produced products, wit...

Euromonitor International's Sustainability reports allows to hear the voice of the industry by exploring specific industry related trends, business campaigns, and attitudes and expectations for sustainability from industry leaders in 5 regions. Reports monitor the levels of sustainability adoption across countries and product categories. Reports also allows to discover where companies and brands lead in terms of a sustainable product portfolio and which ones are falling behind. Use it to learn more about consumers' evolving attitudes, expectations and adoption of sustainability across key global markets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sustainability market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sustainability in Brazil
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

SUSTAINABILITY IN BRAZIL

SCOPE

CHART 1 Sustainability Country Report Scope 2023

KEY FINDINGS

CHART 2 Sustainability Country Report Main Findings 2023

INTRODUCTION

CHART 3 Sustainability Market in Brazil: Key Metrics by Industry 2022

CONSUMER BEHAVIOUR

Environmental awareness

CHART 4 Consumers' Sustainability Awareness and Actions in Brazil 2019-2023

Green actions

CHART 5 Consumers' Environmental Action in Brazil 2023

Trust in green labels

CHART 6 Consumer Trust in Product Claims in Brazil 2023

Shopping preferences

CHART 7 Consumer Circular Shopping Preferences in Brazil 2023

Sustainable consumer types

CHART 8 Sustainable Consumer's Types in Brazil 2023

CHART 9 Zero Wasters: Largest Consumer Type in Brazil 2023

MARKET SIZE

CHART 10 Sustainability Market Size By Industry in Brazil 2021-2022

Sustainability Attributes with the biggest market sizes in Brazil

CHART 11 Sustainability Market Size for the Top 10 Attributes by Industry in Brazil, USD Million 2022

CHART 12 Sustainability Market Size for the Top 10 Attributes by Industry in Brazil, USD Million 2022

SUSTAINABLE PRODUCTS

CHART 13 Beauty and Personal Care: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 14 Staple Foods: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 15 Soft Drinks: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 16 Dairy Products and Alternatives: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 17 Cooking Ingredients and Meals: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 18 Pet Care: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 19 Snacks: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 20 Home Care: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 21 Hot Drinks: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 22 Tissue and Hygiene: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

CHART 23 Consumer Health: Shopper Satisfaction vs Price Positioning and Product Availability of SKUs with the Top 10 Sustainability Attributes in Brazil 2022

COMPETITOR ANALYSIS

CHART 24 Top 10 Companies: Company Sales of SKUs with Sustainability Attributes in Brazil, 2021-2022

CHART 25 Top 10 Companies: Product Availability of SKUs with Sustainability Attributes in Brazil, 2021-2022

SEIZING THE OPPORTUNITY – BY INDUSTRY

CHART 26 Beauty and Personal Care: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 27 Staple Foods: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 28 Soft Drinks: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 29 Dairy Products and Alternatives: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 30 Cooking Ingredients and Meals: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 31 Pet Care: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 32 Snacks: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 33 Home Care: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 34 Hot Drinks: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 35 Tissue and Hygiene: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

CHART 36 Consumer Health: Product Availability in 2022 and Change in Product Availability (2021-2022) of SKUs with the Top 10 Sustainability Attributes in Brazil

SEIZING THE OPPORTUNITY – BY KEY ATTRIBUTE GROUP

CHART 37 No Artificial Ingredients Claims: Consumer Survey, Shopper Satisfaction and Product Availability of SKUs with Sustainability Attributes in Brazil 2022

CHART 38 Diets Claims: Consumer Survey, Shopper Satisfaction and Product Availability of SKUs with Sustainability Attributes in Brazil 2022

CHART 39 Sustainable Packaging Claims: Consumer Survey, Shopper Satisfaction and Product Availability of SKUs with Sustainability Attributes in Brazil 2022

I would like to order

Product name: Sustainability in Brazil

Product link: <https://marketpublishers.com/r/SEBDD6C6B99AEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEBDD6C6B99AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970